

**Journalism Education Association General Meeting  
Friday, April 14, 2011  
Marriott at the Anaheim Resort**

President Jack Kennedy called meeting to order at 8:09 a.m.

Roll call by Past President Ann Visser:

Jack Kennedy, MJE, President and Executive/Finance Committee chair  
Bob Bair, MJE, Vice President and New Adviser Outreach Committee chair  
Linda Drake, CJE, Secretary and Awards Committee chair  
Ann Visser, MJE, Past President and Convention Consultant  
Kelly Furnas, JEA Executive Director  
Connie Fulkerson, JEA Administrative Assistant  
Bradley Wilson, CJE, C:JET editor and Technology Committee chair, Photography Contest Coordinator  
Mark Newton, MJE, Certification Commission chair  
Anita Marie Wertz, MJE, Junior High/Middle School Commission chair  
John Bowen, MJE, Scholastic Press Rights Commission chair  
Lori Olgesbee-Petter, CJE, Development/Curriculum Commission chair and Publications Committee chair  
Steve Matson, MJE, Region 1/Northwest Regional Director and Partnership/Endorsements Committee chair  
Ellen Austin, CJE, Region 2/Southwest Regional Director  
Gary Lindsay, MJE, Region 3/North Central Regional Director  
Wayna Polk, CJE, Region 4/South Central Regional Director and Scholarship Committee chair  
Brenda Gorsuch, MJE, Region 5/Southeast Regional Director and Administrator Outreach Committee chair  
Tom Gayda, MJE, Region 6/Mid-Atlantic and Great Lakes Regional Director and Scholastic Journalism Week chair and Write-off Chair  
Jane Blystone, MJE, Region 7/Northeast Regional Director and Membership Retention Committee chair  
Linda Barrington, MJE, NCTE Liaison/Assembly Director and Mentoring Program Committee co-chair  
Julie Dodd, MJE, Scholastic Press Association Directors Liaison, Mentoring Program Committee co-chair  
Aaron Manfull, MJE, Digital Media Committee chair  
Nancy Y. Smith, MJE, Write-off chair  
Candace Perkins Bowen, MJE, JEA Listserv Liaison  
Logan Aimone, MJE, NSPA Executive Director Liaison  
Jolene Combs, local committee co-chair  
Konnie Krislock, local committee co-chair  
Brian Wilson, CJE, future NCTE Liaison  
Javonna Bass, representing the Multicultural Commission

Absent:

Norma Kneese, MJE, Multicultural Commission chair  
Carrie Faust, MJE, Write-off co-chair  
Sharon Tally, JEA Administrative Assistant (in JEA Bookstore)  
Pam Boller, JEA Administrative Assistant (in JEA Bookstore)  
Gloria "Lori" Eastman, Nominations Committee chair  
Steve O'Donoghue, Outreach Academy  
Linda Shockley, Outreach Academy

Drake gave update from board meeting on Thursday:

- Established a committee to help work with Furnas and Aimone concerning hotel room problems at conventions.
- Approved the Sheraton Denver Downtown Hotel for the convention site in the spring of 2015.
- Approved the proposal to seek bids in Orlando, Florida for the fall of 2015 convention.
- Approved a motion to continue with the membership initiative, providing each region with an additional 100 memberships and a deadline of May 1, 2012.
- Approved a request by the Endorsement Committee to endorse the Robert R. McCormick Foundation's "Protocol for Free & Responsible Student News Media."
- Approved a request to make the portrait contest a permanent Write-off contest and also approved a request to host a non-convention photography contest.
- Approved a rate increase of \$5 per attendee for the convention registration fee beginning with the fall 2012 convention in San Antonio.
- Approved the budget of approximately \$1.3 million for the 2011-12 fiscal year.

Kennedy discussed the budget briefly.

SPLC asked JEA to partner with them to support World Freedom Press Day on May 3, along with other major organizations. JEA donated \$5,000, and an ad will run in The Washington Post.

Furnas reported that the board had approved that the spring convention will be held in Denver in 2015, and that they are taking bids for Orlando in the fall of 2015.

Furnas provided the group with an update on membership. In the financial report, he reported an income of \$754,000, with expenses totaling \$639,000. He said the board had approved a budget of \$1.3 million.

Lindsay made motion to approve the minutes from the Kansas City convention. Polk seconded the motion. Motion passed unanimously.

Visser moved to thank local committee for the great job they have done. Blystone seconded.

Matson handed out stickers encouraging everyone to attending the Spring 2012 convention in Seattle. Aimone invited people to Minneapolis for the fall convention.

Olgesbee-Petter talked about the huge budget deficit of almost \$8 billion in Texas. Many teachers are losing jobs. She expressed great concern for journalism teachers.

Wilson asked for articles for the C:JET magazine.

Newton talked about Scholastic Journalism Institute session on saving journalism programs. He also made a push for certification. Newton announced that the new board will meet at the end of May in Denver.

Kennedy recognized the five members who are leaving the board: Visser, Bair, Drake, Matson and Austin.

### **Mentor Program**

Dodd and Barrington said that they are finishing the fourth year of the program, with mentors/mentees in 16 states. They recognized the mentors and mentees in attendance. They also talked about the latest program brochure. They thanked all the different groups who have helped with funding for the Mentor Program.

### **Scholastic Press Rights**

Bowen talked about the website and Foundation to Journalism, materials that can be used as posters and teaching materials. He said the group is working on 21<sup>st</sup> Century Core Standards teaching law and ethics.

### **JOY**

Polk reported that they had 33 entries and 12 judges. Seven students will be honored Sunday morning.

### **Digital Media**

Manfull announced that this group would be meeting Saturday morning. They are working on a guide for going online.

### **Announcements**

- The local committee thanked everyone for coming to California.
- There were 18 participants in the Outreach Academy on Thursday, with 16 of them from California.
- Bair reminded the state directors that they would be meeting today after the general session.
- Newton said the certification members needed to meet immediately after the general meeting.
- Olgesbee-Petter and Fulkerson will present a session on the JEA Bookstore.

Olgesbee-Peter moved to adjourn at 8:40 a.m.